



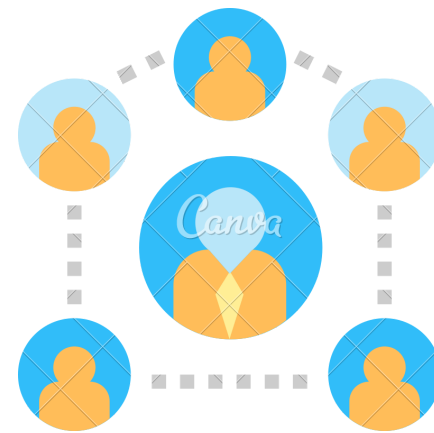
Empowering the community through holistic education.

Who We Are



PREPARE STUDENTS

We provide tutoring and coaching for students in a wide variety of academic topics including math, reading, and science, as well as personal topics like social emotional learning, goal setting, and public speaking.



BUILD COMMUNITY

We promote educational achievement, college and career pathways, and build community resilience among all students so that our youth of today become leaders of tomorrow.



EMPOWER TEACHERS

We give teachers the opportunity to expand their educational networks – with students and other educators, and have autonomy over their curriculum practicing different virtual tools.

The Team



Josh Hawkins

Harvard College '18

Senior Business Analyst at
McKinsey and Company



Moe Ways

Michigan '18
UCal Berkley '21

Head of Culture & Outreach at
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Senior Consultant at PwC



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Howard University '18
Georgetown Law '21

Associate at Honigman
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The Problem

Institutional inequality in our educational system always has disproportionately affected students' quality of and access to education. Every year, this inequality creates a rapidly growing divide that weakens educational achievement for students worldwide.

Disadvantaged students from low-income areas experience 6,000 fewer hours of educational learning than their middle and upper-class peers.



Our core service offerings

Mentoring & enrichment

1:1 and cohort-based mentoring through a structured enrichment program

Personalized tutoring

1:1 Tutoring from experienced instructors focused on the student's greatest subject needs

Summer program

3-week virtual summer program on Math, Reading, and Computer Science

We have 2 primary convictions:

- ✓ 1:1 tutoring, combined with mastery learning, is an incredibly powerful method of instruction, as highlighted in research on the '2 sigma problem'
- ✓ Social-emotional learning (SEL) must be normalized & encouraged for students to engage with their holistic selves

Why Now?

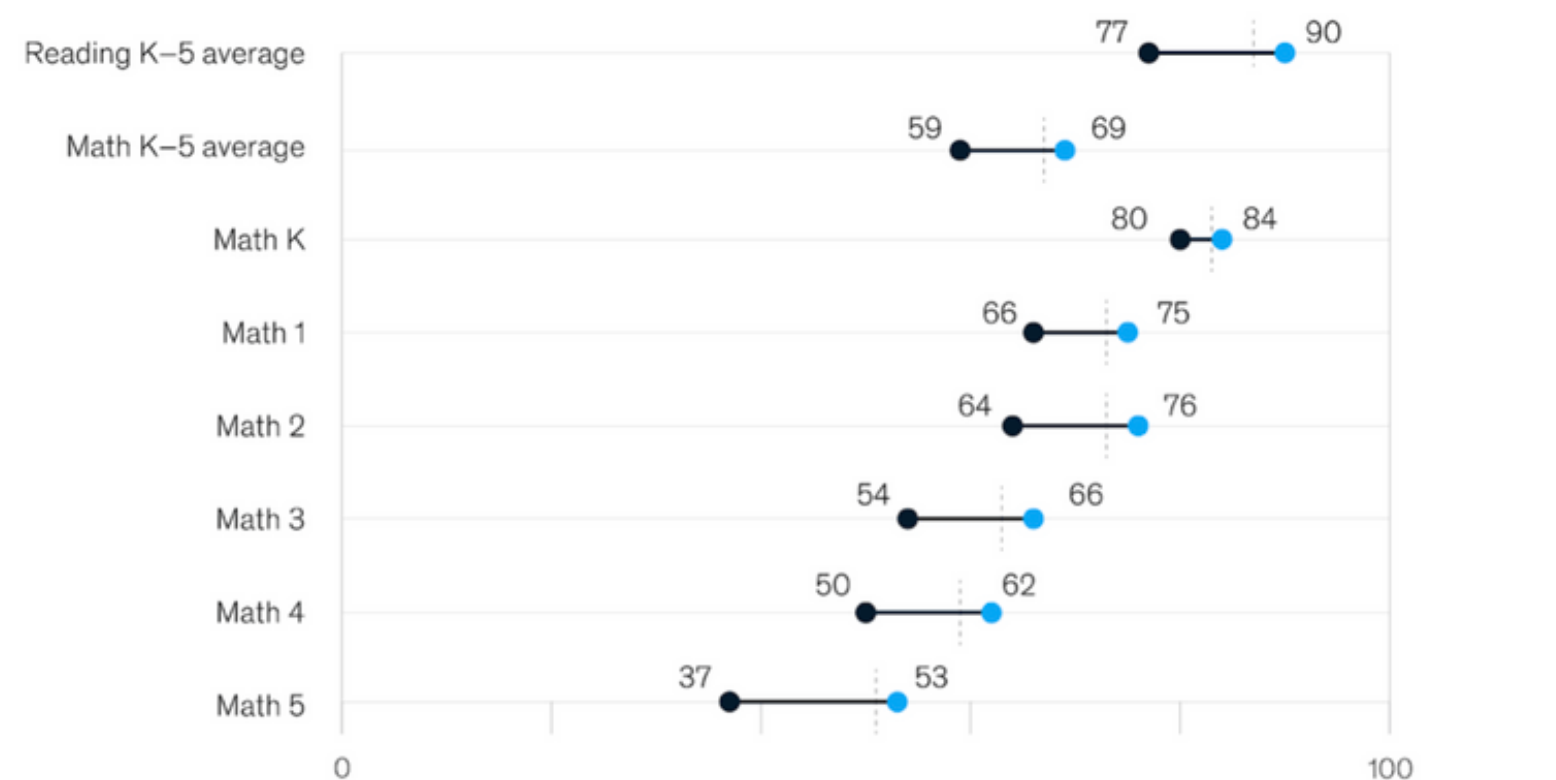
Students are behind academically

While the COVID-19 pandemic has forced this generation of students to face challenges that could shape the rest of their lives, it also inspires a new moonshot to bring excellence and equity to an education system that's already left too many students behind.

Most students are falling behind, but students of color are faring worse.

Amount students learned in the 2019–20 school year, % of historical scores¹

- Schools with >50% students of color
- ⋮ All schools average
- Schools with >50% white students



¹Percent of an "average" year of learning gained by students in 2019–20 school year, where 100% is equivalent to historical matched scores over previous 3 years.
Source: Curriculum Associates

Mental health is at risk for students

Similarly, the emotional toll of the COVID-19 pandemic has raised awareness of the need to address anxiety, depression, and other mental health issues as a precondition to helping students learn. It's a reminder that schools need to address the whole child, helping them develop skills and awareness beyond what they need simply to find work.

Education is shifting to personalized & interactive models.

The industry is shifting from conventional exam-oriented learning to a customized, holistic approach, taking students' overall picture into account over standardized tests.

How we do it

01

A robust, interactive **online platform** providing a centralized location for students to collaborate with their teachers, mentors, and peers

02

We use an **algorithm** to match students and instructors based on synergies of learning and teaching styles, personality traits, and shared interests

03

We drive **intrinsic and extrinsic motivation** in our students with our personalized and culturally relevant curriculum while gamifying their learning experience with real-life rewards

Mentoring Overview

We take our students through guided enrichment programs across 3 core modules, take a look at what we are doing at a partner school

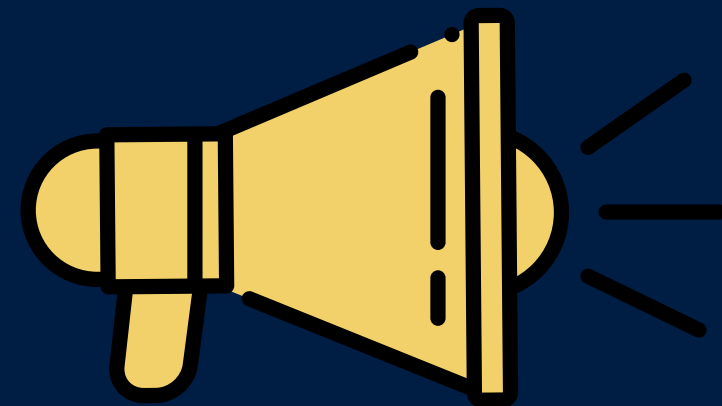


Goal setting:

Students are tasked with outlining a 1-year plan to set, tackle, and track personal and academic goals for the next school year.

Social emotional intelligence:

Students are guided through reflection and gratitude exercises that emphasize self-awareness and holistic health.



Public speaking:

Each student learns the core skills of public speaking through historical speeches, and presents one of their own on a historic figure.

Tutoring Overview

We create a personalized learning journey for each student based on 3 primary inputs



- 3 **Gamification with real-life rewards**
- 2 **Preferred student learning modalities**
- 1 **Classroom syllabi**

* Students meet with tutors on a regular basis, with standard engagement reports distributed to parents and teachers.



Summer program overview



We hire experienced instructors from across the country and partner with community organizations to reach a diverse group of students entering grades 3-12.



Students participate in a 3 week intensive program where each class meets 3 times per week.



Students are coached through basic, intermediate, or advanced concepts in **Mathematics, Reading Comprehension, and Computer Science.**

Testimonials

5th Grade Student



"My mentor emailed me on the day of my NWEA exam. I knew that I had to report how I did to him, so I tried to do extra well so he would be proud"

8th Grade Student



"I really enjoyed how Ms. Dodson used visual aids to make the class feel fun"

2nd Grade Teacher



"The Hyphen Academy team was so passionate and invested in the success of the children. Easy to work with. I'm excited to grow the program further at my school"

10th Grade Parent



"Thank you for putting together this program; your concept is great and will grow. I can see how my daughter's mentor has helped her excel with her school work"

3-5th grade Principal



"My students found it extremely beneficial to know there was someone else outside of family and parents that cared about them. As a result, their academic performance has increased"

Get In Touch With Us



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